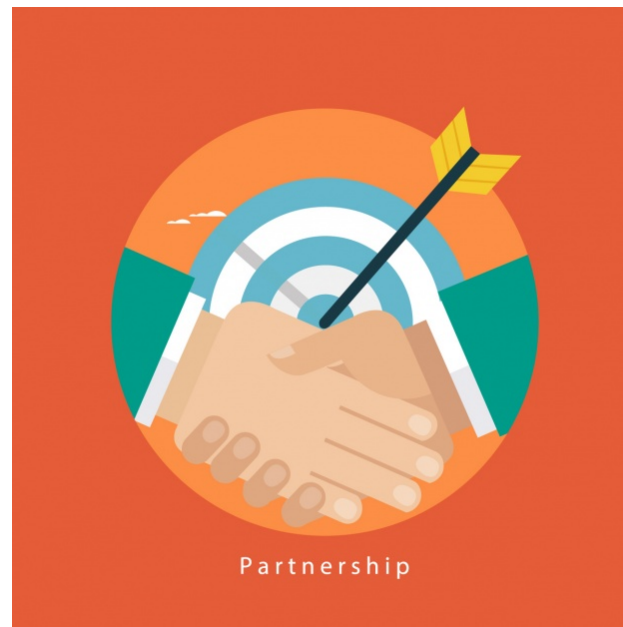


Effective Humanitarian Partnerships 4 E.Africa

“Right... Demand, Partner, Time, Format”



AIDF, Nairobi, 1 March 2017

Dr. Kathryn Taetzsch, Director, Humanitarian Response & Private Sector
Partnerships, World Vision International



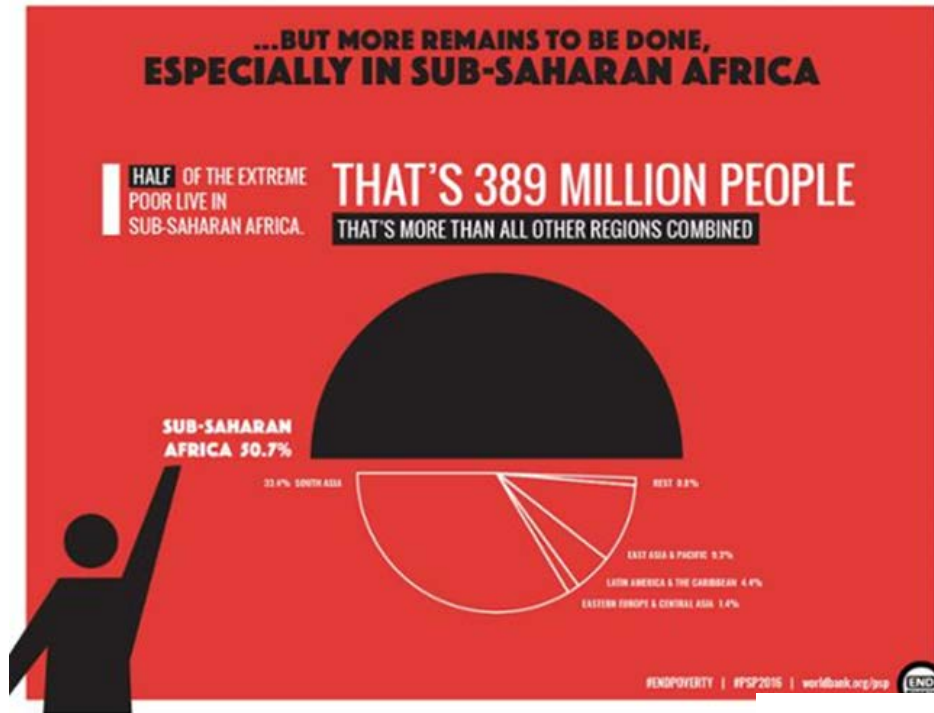
The Opportunity – Identifying the Right “Demand”

“Imagine a country of 125 million people, the eleventh most populous nation in the world. This is like no other country we know: its citizens are without employment or shelter and do not have the means to feed themselves or provide for their loved ones.

This is the number of people in the world who need humanitarian assistance, mostly as a result of conflicts but also because of natural disasters. But we are falling short in providing the funds that are needed.”

(UN Secretary General’s Report on Humanitarian Financing 2016)

The Dichotomy – Maximizing Social & Economic benefits in Disaster Contexts By Choosing Right Partner & Programme



60%

of B2B spending
from companies
with <\$500 million
annual revenue

Sustainability!

Given the predominance of smaller businesses in Africa, companies need a clear plan to serve them, including tailored offerings, targeted sales forces, and distribution and supply chains appropriate to their needs.

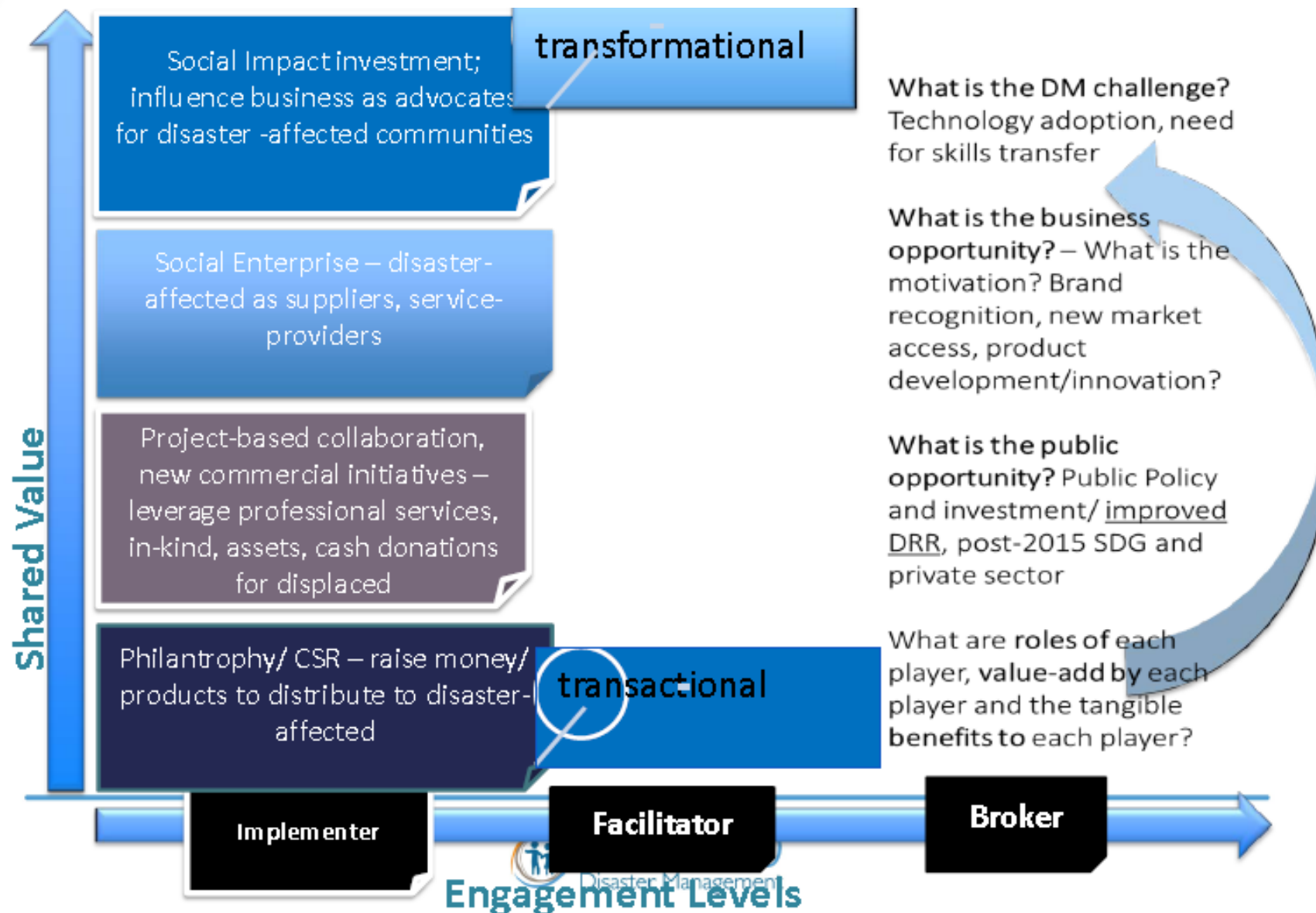
<http://www.visionfund.org/2395/disaster-resilient-microfinance/microfinance/>



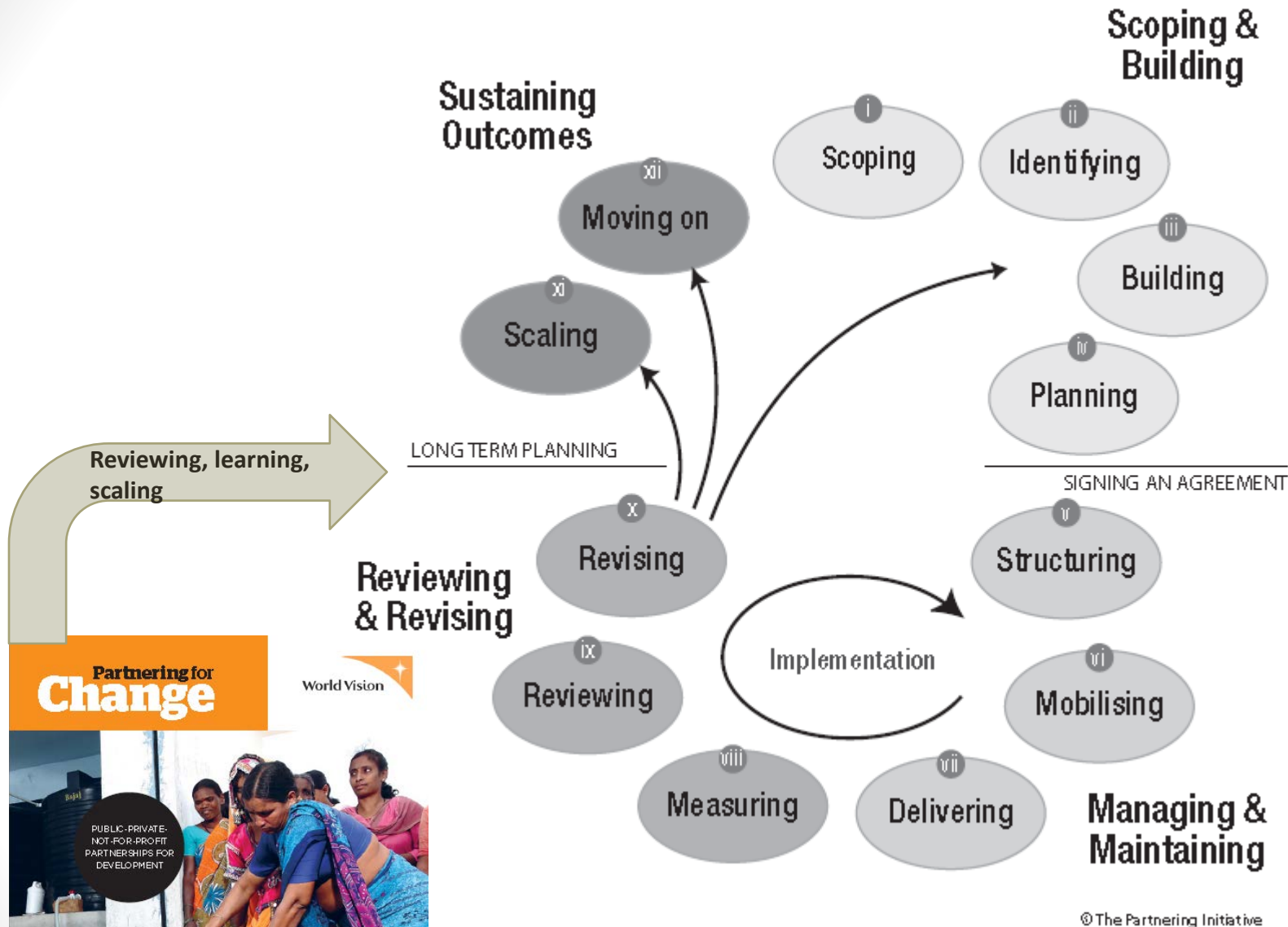
**Disaster
Management**

Protecting lives.
Restoring dignity.
Renewing hope.

The “What & How” – engagement levels along the continuum of partnerships – the Right “Time & Format”



Partnering Cycle



Partnering for
Change

World Vision



**Disaster
Management**

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Evolution of P'ships in the Humanitarian Sector...

Modernise humanitarian aid delivery systems to maintain relevance and increase efficiencies; effectiveness

Effectiveness and improvement of social development outcomes

Sustainable, scalable, financially viable initiatives

BoP tailored solutions for disaster affected/ -prone communities in fragile contexts; multi-stakeholder p'ships that are **results-oriented to deliver impact**

More resources – context-tailored, sustainable and customer-demand driven – where needed

Partnerships do not mean agreement and convergence at all times & in all aspects
...but **not** ...pulling in different directions...

Principles: **Equity**, Transparency, **Mutual Benefit**,
Results-oriented M&E; **Shared Responsibility**;
Complementarity; **Strategy-led**



Disaster
Management

Protect
Restoring dignity
Renewing hope.

Winning at any cost
From The Partnering Initiative – TPI Partnering
Toolbox



Relevance for business partners?

Pre-positioning partnerships long before disaster strikes by getting to know “each other’s principles, values, business objectives and modus operandi” to create shared value – is essential and part of this are due diligence processes.

Ethical principled humanitarian business

- World Humanitarian Summit - 3,000 commitments - PACT
- SDGs
- Global Compact 10 Principles on responsible Business in high risk areas (& Business for Peace Initiative)
- UN Principles on Business & Human Rights
- Guidance on specifically vulnerable groups – like children - e.g. Guidance Notes; What Business Can Do....
- Issues around exploitation, child labour in conflict and natural disaster contexts



Invigorate Partnerships' Principles & approaches – nimble, agile and flexible engagement through networks

Evidence on how humanitarian assistance can have unintended negative consequences on local businesses when they are *not* adequately engaged in its delivery.

What is missing?

- Information gaps – on needs and opportunities,
- no knowledge of reference-grid for principled action,
- nor intentional complementarity or synergy between sector contributions,
- Neglect of strategic cross-sector coordination
- **Monitoring & Measuring Effective Collaboration**
- **Disaster- business preparedness & continuity plans for partners**



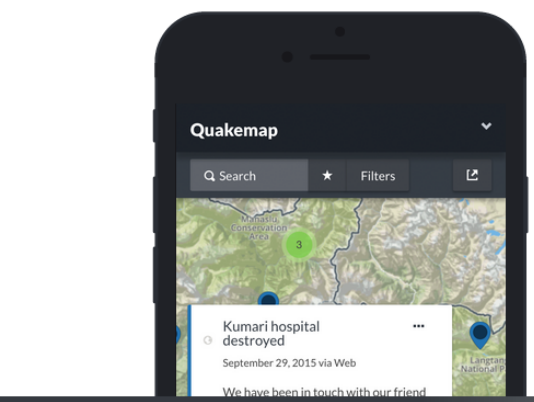
Evolution of new Actors – local business with global impact – A Force to Reckon With....



Features Plans Solutions MORE CONTACT LOG IN

Monitor incident spikes on dashboards in real-time

GET STARTED Or see how the **Obama 2012 campaign** used Ushahidi



USHAHIDI FOR

CRISIS RESPONSE

Collect reports from victims on the ground and your field staff via SMS, email, web app, and Twitter

Quickly triage reports and organize rapid response across numerous agencies



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BEST BANK IN CORPORATE SOCIAL RESPONSIBILITY

News Highlights

33 Equity Leaders Program Scholars gain admission to top global universities



Our Philosophy

Our Vision:

To be the champion of the socio-economic prosperity of the people of Africa.

Our History

Equity Bank Limited (The "Bank") is incorporated, registered under the Kenyan companies Act cap 486 and domiciled in Kenya. The address of the Bank's registered

Our Achievements

Equity Bank's business model has attracted both local and international recognition. On many occasions the Bank has been invited to various international

Our Channel



Connecting ...for the “Right Mix”

Expanding market-based solutions, creating joint investment, sometimes advocating for a better enabling environment through regulatory frameworks, resulting in improved self-reliance of disaster prone/ -affected communities through profitability for business as part of - or - with communities (<http://www.wvi.org/disaster-management/publication/beyond-gift-kind>)



Mapping of local business



Who's doing what, where

KITUI (4)

KWALE (4)

more

by sector

EMERGENCY RESPONSE (2)

EDUCATION (1)

Aga Khan University Graduate School of Media and Communications

The Aga Khan University Graduate School of Media and Communications has been established to deliver world class training that is locally relevant and globally competitive.

Education

DHL EXPRESS KENYA

DHL is the leading global brand in the logistics industry. DHL's family of divisions offer an unrivalled portfolio of logistics services ranging from national and international parcel delivery, international express, road, air and ocean transport to industrial supply chain management.

Ecocycle Ltd

Installation & maintenance of SEWAGE to water recycling systems

MasterCard

MasterCard is a technology company and payments industry leader. For more than four decades, the company has been a driving force at the heart of commerce, making the global economy safer, more efficient, and more inclusive.

National Drought Management Authority

The National Drought Management Authority (NDMA) is a public body established by the National Drought Management Authority (NDMA) Act, 2016, which gives the NDMA the mandate to exercise overall coordination over all matters relating to drought management including implementation of policies and p

Ushahidi Inc

Ushahidi, which translates to "testimony" in Swahili, was developed to map reports of violence in Kenya after the post-election violence in 2008. Since then, thousands have used our crowdsourcing tools to raise their voice.



Improve information sharing,
communication and coordination between
humanitarian and private sector in East

United Nations Gigin,
Nairobi, Kenya
Phone: +254 726 945518

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Disaster
Management

Protecting lives.
Restoring dignity.
Renewing hope.

PRACTICE CROSS-SECTOR EMERGENCY PREPAREDNESS AND MANAGEMENT



“The HPPP has begun the process of mapping capacities of its more than 160 members which is a first step towards strengthening coordination for humanitarian action. The simulation exercise will also offer an opportunity to analyse the resources at hand to address a myriad of humanitarian challenges.”

The Chair of the HPPP, Equity Bank's Allan Waititu



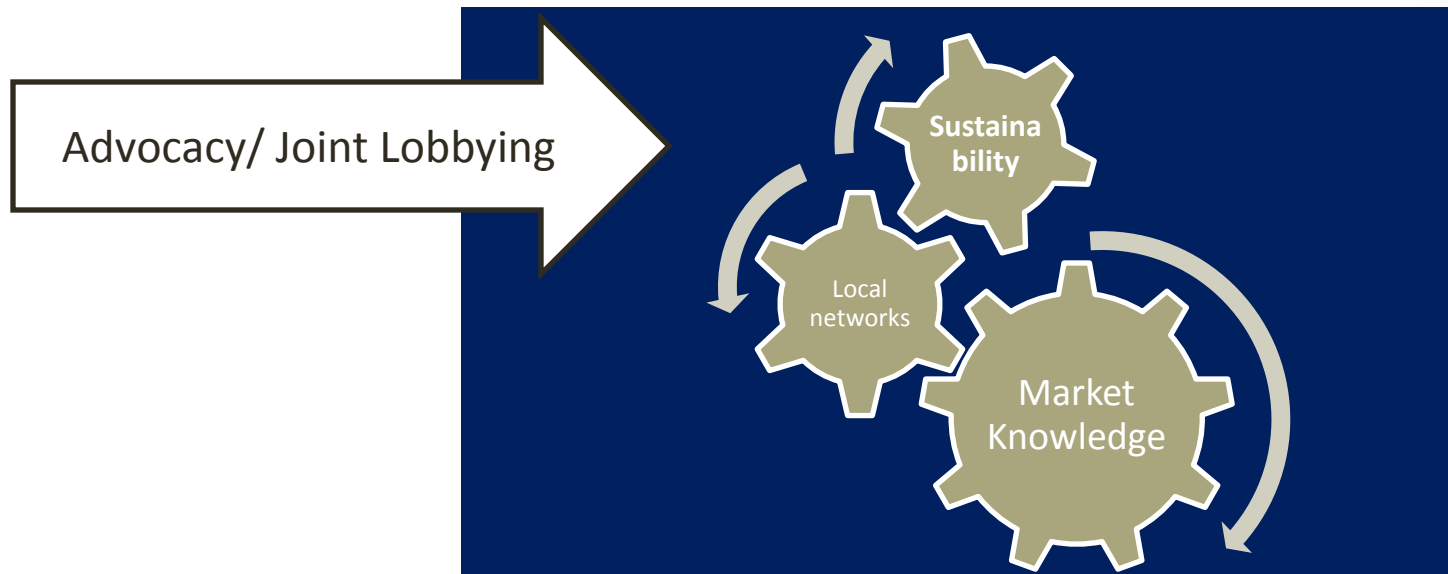
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Value proposition – Monitoring & Evaluation

- Risk-informed ?
- Mutual accountability based on Transparency & Equity
- Commitment to joint tracking & adjustment
- Connecting points, competition, RoI?
 - Business preparedness and continuity
 - Humanitarian Principled Action e.g. Do no Harm



Any Questions & Suggestions?

Thank you!