



Improving Maternal and Child Health

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How Living Goods Works

Healthy Pregnancy

Prenatal checks
SMS reminders
Nutrition
Delivery in facility
Family Planning



Newborn Survival

Postnatal Checks
Kangaroo Care
Preventing Infection



Nutrition

Pregnancy vitamins
Breastfeeding
6-24 month nutrients



Childhood Diseases

Malaria
Diarrhea
Pneumonia
Worms





**A randomized control trial revealed
Living Goods and BRAC are achieving a**

**27%^o REDUCTION IN UNDER-FIVE
MORTALITY**

The study was independently sponsored by the Children's Investment Fund Foundation. IPA surveyed 8,000 households over three years across 214 villages. Mortality rates improved across income groups at similar rates.

J-PAL



Yale





Help us spread out impact!