



**EMPOWERING
REFUGEES
TO SEARCH, CONNECT
& COMMUNICATE**

**EMERGENCY
COMMUNICATION,
CONNECTIVITY AND
SOCIAL NETWORKS**

Let's connect

 @Ida Jeng | @REFUNITE

Developed for:



**AID & INTERNATIONAL
DEVELOPMENT FORUM
AFRICA SUMMIT**

What is REFUNITE?

With 600,000 refugees looking for family through REFUNITE, we're the largest family tracing platform globally. Providing refugees with the digital tools to help them improve their own lives, REFUNITE is disrupting the aid industry.

- REFUNITE has reconnected over **35,000** family members.
- REFUNITE works across **17 countries** and have access to **346 million mobile** subscribers.
- REFUNITE is rethinking humanitarian response by leveraging new technologies to optimize operations.

Families Reconnected Every Month



Approx. **250***



• Countries where REFUNITE has partnerships with mobile companies and technology organizations, such as Ericsson and Free Basics by Facebook.

*As of the 15th of December 2016



34,000
PEOPLE ARE
FORCIBLY
DISPLACED
EVERY DAY

THERE ARE MORE THAN
65.3 MILLION
FORCIBLY DISPLACED
PEOPLE IN THE WORLD

MANY
REFUGEES
HAVE ACCESS
TO A MOBILE
PHONE

4.4 BILLION
PEOPLE

DON'T HAVE ACCESS
TO THE INTERNET

THERE ARE
OVER 21 MILLION
REFUGEES
IN THE WORLD

IT IS ONLY IN 29 COUNTRIES IN
THE WORLD THAT DATA IS AFFORDABLE
FOR 100% OF THE POPULATION



CONNECTING FAMILIES IN CAMPS

The REFUNITE platform can be accessed through the following channels:



ACCESS
THROUGH SMS



ACCESS
THROUGH USSD



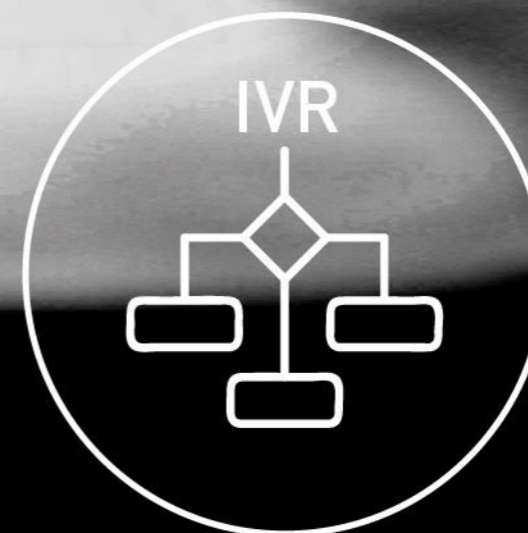
ACCESS THROUGH
REFUNITE.ORG



ACCESS THROUGH
CALL CENTER



NEXT
STEPS

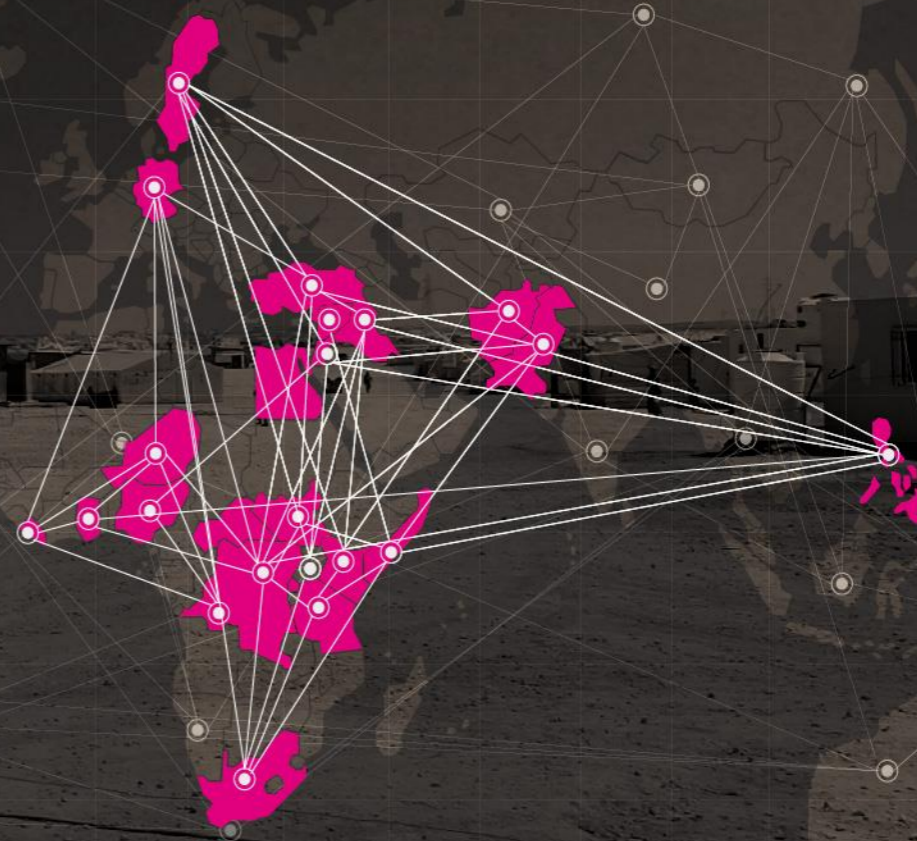


ACCESS THROUGH
INTERACTIVE VOICE
RESPONSE

BACKED BY A GLOBAL COALITION OF PRIVATE SECTOR COMPANIES

Due to partnerships with the companies listed below, REFUNITE has lowered the cost of essential humanitarian services, such as family tracing.

- Ericsson
- IKEA Foundation
- Free Basics by Facebook
- Zain Group
- Avea Turkey
- Asiacell
- Safaricom
- UNHCR
- Omidyar Network
- Airtel
- Cell C
- Etisalat
- SMART
- Clinton Global Initiative
- EAA Foundation
- Vodacom DRC
- Telesom
- Deutsche Telekom
- The International Rescue Committee
- Telenor
- TeliaSonera
- Hormuud
- Cellcom
- Tigo
- Korek
- Zong



↓ REACHING 2 MILLION SUBSCRIBERS ↑ IN SOMALIA THROUGH OUR PARTNERSHIP WITH HORMUUD

There are currently

1,080,788

refugees originating from Somalia



Searching for friends or relatives?



Large-scale SMS campaigns have been launched in IDP camps and across Somalia.



Somalia has more than

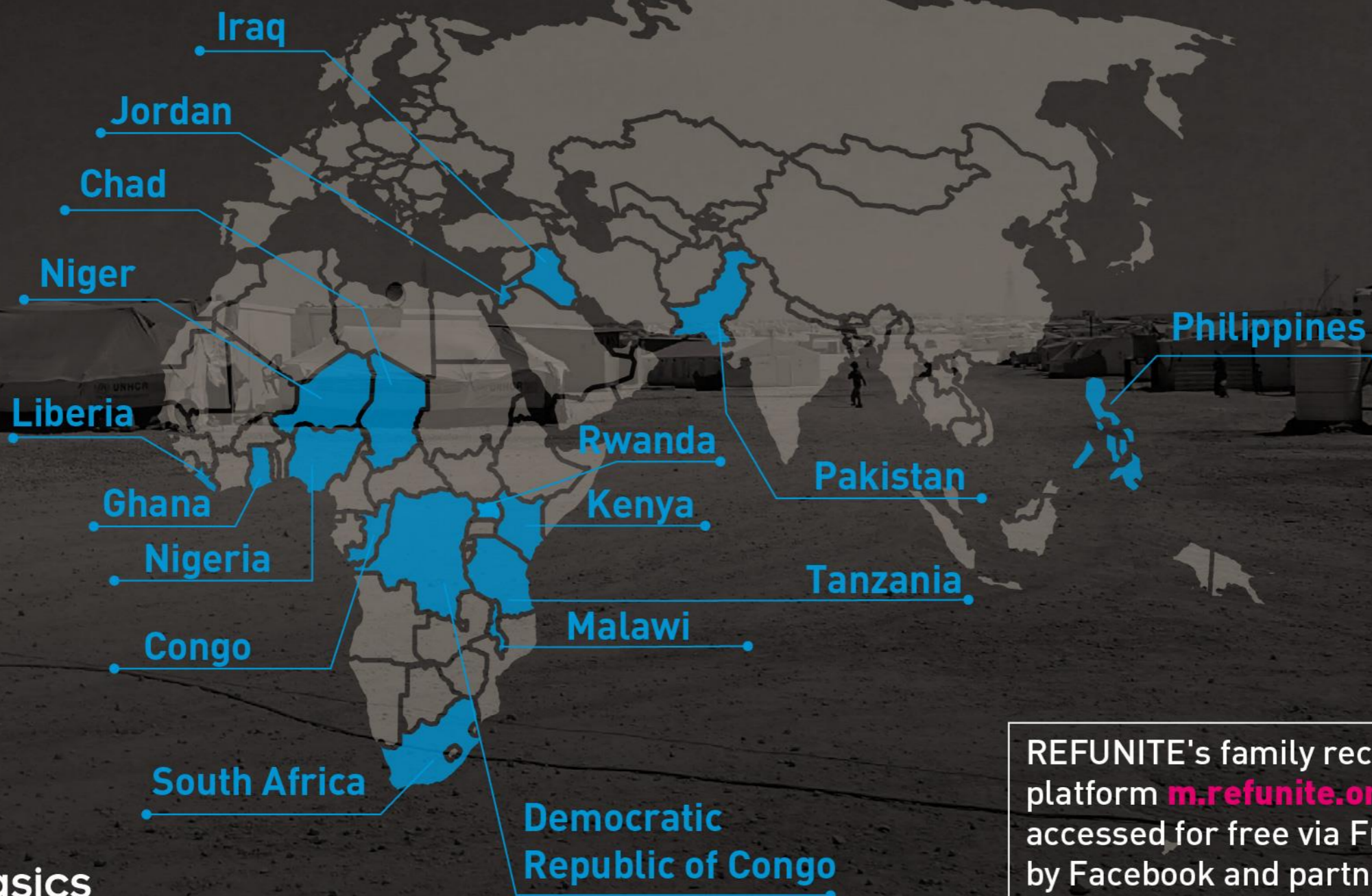
1,133,000

Internally Displaced
Persons (IDPs)



COUNTRIES WHERE REFUNITE

Is available via **FREE BASICS** by Facebook



LOCALIZATION IS KEY

ENGAGING REFUGEE COMMUNITIES IN PRODUCT DEVELOPMENT

LIKE FAUSTIN FROM THE DRC

LIKE RUKIA FROM SOMALIA

Common challenges facing separated refugee and IDP families

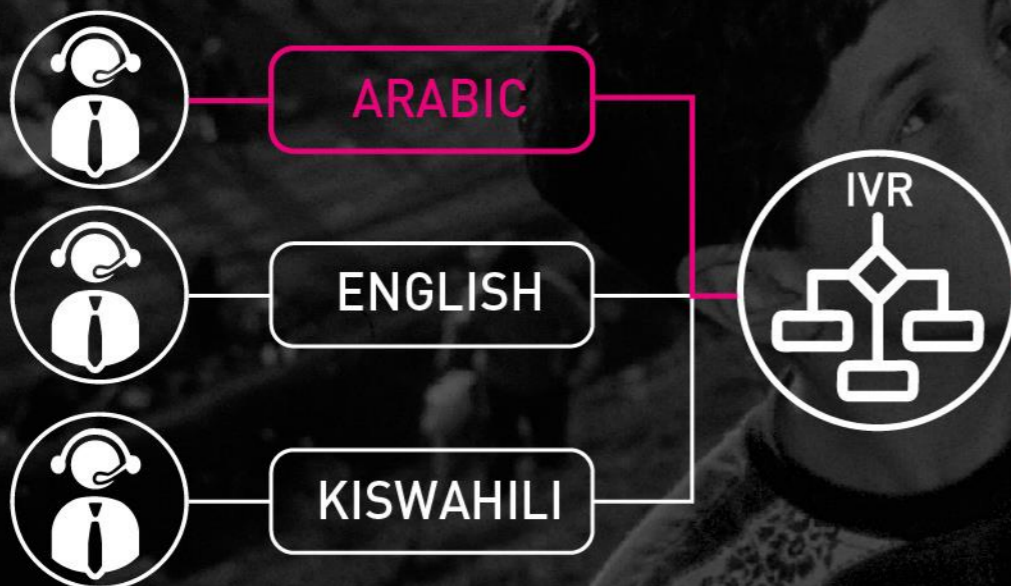
- Unable to pay for data or airtime
- Various rumours in the camps
- Illiteracy
- Lack of documentation
- Bureaucracy
- Lack of data collection standards

WHAT'S NEXT: ➡➡ REGISTERING FAMILIES VIA INTERACTIVE VOICE RESPONSE

REFUNITE operates a global and multilingual hotline. Users can call the hotline free of charge.

REFUNITE will be able to create access to the hotline through Interactive Voice Response — allowing illiterate families to search and register using voice.

ROBOCALL





HOW YOU CAN HELP

The Humanitarian Sector

- Creating access to refugee camps, settlements and urban slums globally
- Sharing relevant data
- Providing intelligence on refugee flows

The Private Sector

- Donating their time and expertise
- Developing our technologies
- Launching large-scale awareness campaigns

Foundations and Investors

- Donate to REFUNITE's mission

Let's connect!  @idajeng