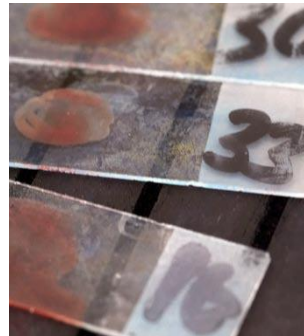


Addis Ababa
3 February 2016

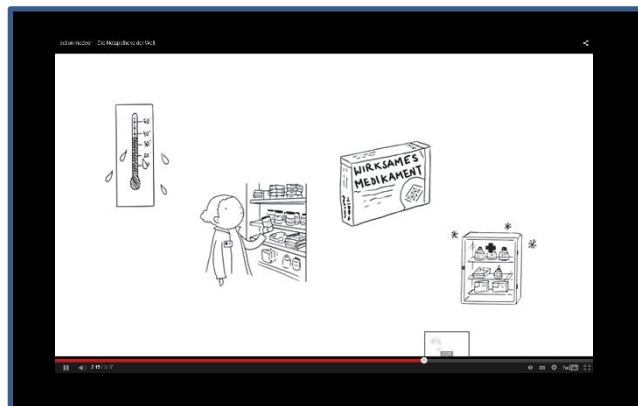


Building and strengthening strategic partnerships

Eva Greitemann



About us...



1. Multisectoral NGO partnership

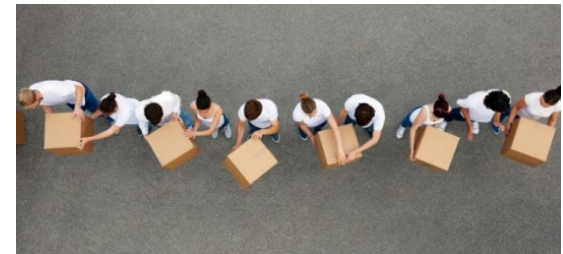
- German relief coalition „ADH“
- Combining efforts of 22 organizations in emergency settings
- Save resources
- Raise efficiency

Gemeinsam schneller helfen  **Aktion Deutschland Hilft**
Bündnis deutscher Hilfsorganisationen



1. Multisectoral NGO partnership

- Challenges individual response mechanisms
 - Requires administration and coordination



2. Partnership with private industry

- EURMED network for medicine donations by the pharmaceutical industry



- Efficient use of donations by matching product donations by a needs-based approach
- Addressing underserved communities
- Adhering to highest quality standards e.g. WHO Guidelines for Drug Donations



2. Partnership with private industry

Benefit private industry

- Reducing waste in the supply chain
- Avoiding destruction
- CSR with reliable and experienced partner NGOs
- Transparent processes with strong quality assurance

Benefit NGOs

- Reaching more people with increased access to medicines
- Connecting with new private partners
- Online portal saves resources

„Life is not a “pass or fail“ test –
It is a “trial and error“ process“
Nick Vujicic

