



**USAID**  
FROM THE AMERICAN PEOPLE



CENTER FOR INTERNATIONAL  
DISASTER  
INFORMATION

# ABOUT USAID

## 2 What is USAID?

ESTABLISHED in 1960:

AID

1

USAID administers US Foreign Assistance.

GLOBAL PRESENCE

2

USAID operates in over 100 countries.

COST

3

USAID's budget constitutes less than 1% of the federal budget.



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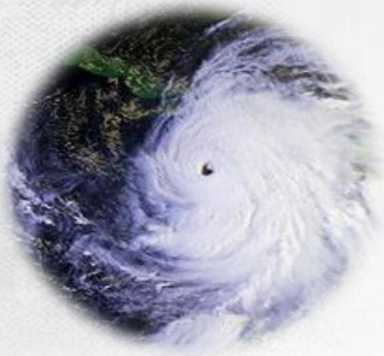
[WWW.CIDI.ORG](http://WWW.CIDI.ORG)

Phone: +1(202) 821-1999 | e-mail: [info@cidi.org](mailto:info@cidi.org)



# ABOUT CIDI

## our mission



### CREATED

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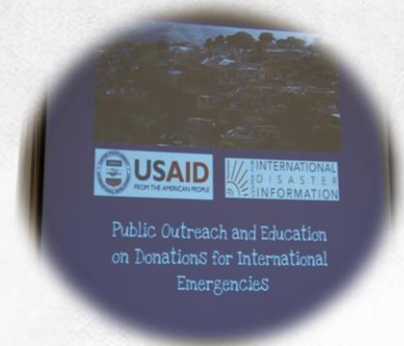
By OFDA in 1988  
one month after  
Hurricane Gilbert



### PURPOSE

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To inform the American  
public about how to  
best contribute to  
international disaster  
relief efforts



### MISSION

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To help reduce the  
amount of unsolicited  
material donations  
sent to international  
disaster relief sites



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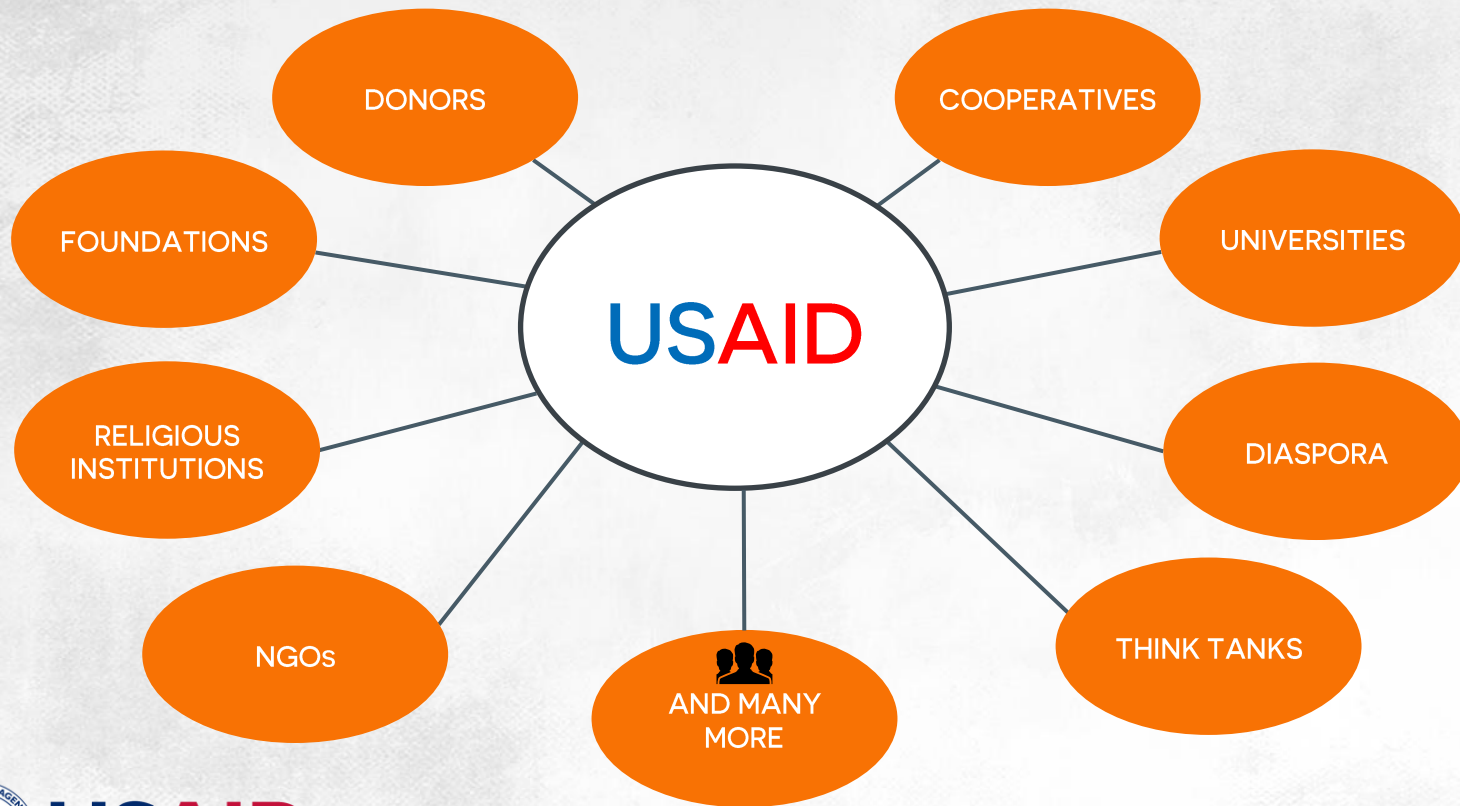
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# GROUPS THAT PARTNER WITH **USAID**



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# ABOUT CIDI

what we do



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# CENTRAL AMERICA & CARIBBEAN 1998



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# INDONESIA 2004



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# HAITI 2010



BOTTLED WATER - BEFORE



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# ATTEMPTED DONATIONS

tales from the call center



1994 – Rwanda genocide



CORN DOG MIX

WEIGHT  
LOSS  
DRINK



HAMBURGER  
HELPER



FROSTBITE  
CREAM



COOKIES



FUR COAT



PORK



PEANUTS



MYSTERY SOUP



GOLDFISH



BARBIE DOLLS



2001 – Afghanistan



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# USAID CIDI **RESOURCES**

## PSAID

[www.psaid.org](http://www.psaid.org)

## TOOLS FOR NON-PROFITS

- 100 Fundraising Ideas
- 55 Repurposing Ideas
- Guidelines for Effective Donations

## TOOLS FOR DONORS

- USAID CIDI Fact Sheet
- Frequently Asked Questions (FAQs)
- Sample Letter to the Editor

## WEBSITE

[www.cidi.org](http://www.cidi.org)

## TOOLS FOR GIVING

## DONATIONS CALCULATOR

Located on CIDI.org,  
calculates the cost of shipping  
material items overseas

## DONATIONS REGISTRY

A database of items donors  
wish to contribute on CIDI.org



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# FOLLOW US

## social links



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[facebook.com/CenterForInternationalDisasterInformation](https://facebook.com/CenterForInternationalDisasterInformation)



**TWITTER**

[twitter.com/CIDIOutreach](https://twitter.com/CIDIOutreach)



**YOUTUBE**

[youtube.com/CIDISmartCompassion](https://youtube.com/CIDISmartCompassion)



**CIDI's BLOG**

[cidi.org/the-scoop/donations-to-the-blogosphere](https://cidi.org/the-scoop/donations-to-the-blogosphere)



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**THANK**  
**YOU**



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