



AFRIPADS (Uganda) Ltd.

AIDF Africa Summit

Addis Ababa, Ethiopia

3rd February, 2016



Behind the innovation



Demand for affordable menstrual hygiene solutions



The AFRIPads Menstrual Kit

Deluxe Menstrual Kit



Maxi Pad
3x

20 ml absorption
6-8 hours of use
2 hours drying time



Super Maxi Pad
1x

30 ml absorption
8-10 hours of use
2 hours drying time



Storage Bag
1x

to store used pads
easy to carry
washable



Delivering an affordable menstrual hygiene solution





Human Centered Design



Early prototypes developed and tested with target market



Outcomes: Opportunity & Empowerment





Outcomes: Environmental Impact

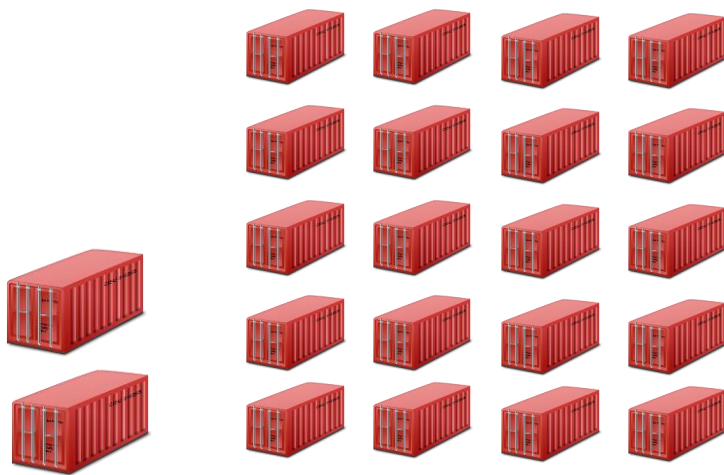


Significant reduction in waste creation



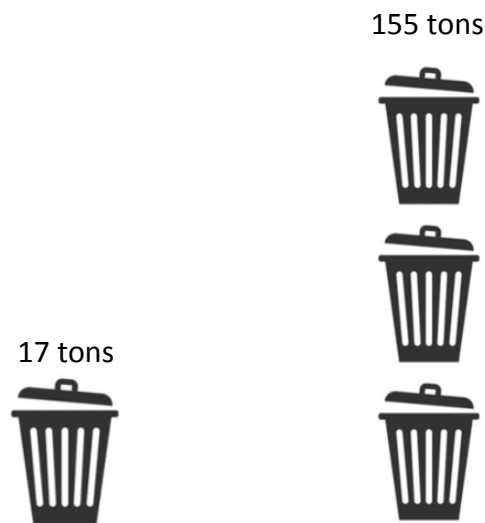
Outcomes: Simplified Logistics

of 40' containers



Disposables

Waste Created



Disposables

100,000 AFRIPADS kits delivered in 2015 during Burundian refugee crisis in Tanzania



AFRipads (Uganda) Ltd.



- ✓ 150 NGOs across 20 countries
- ✓ 1 million kits sold by 2016
- ✓ 160 jobs created (95% female)
- ✓ Capacity: 75,000 kits per month
- ✓ Cascading health & development effect

