

# BROADBAND CONNECTIVITY IN THE PACIFIC

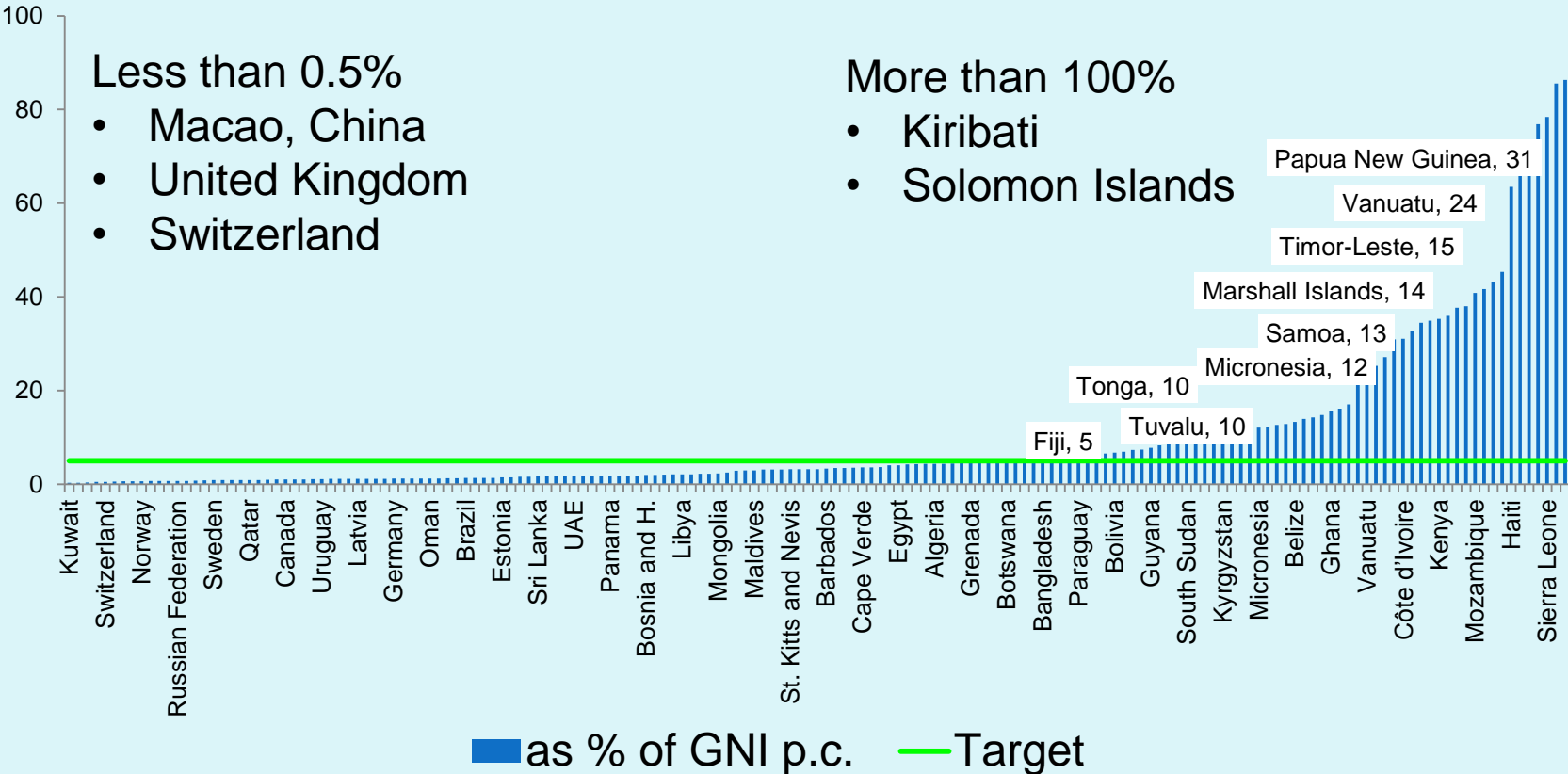
Hans van Rijn

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# Internet costs remain unaffordable in many countries

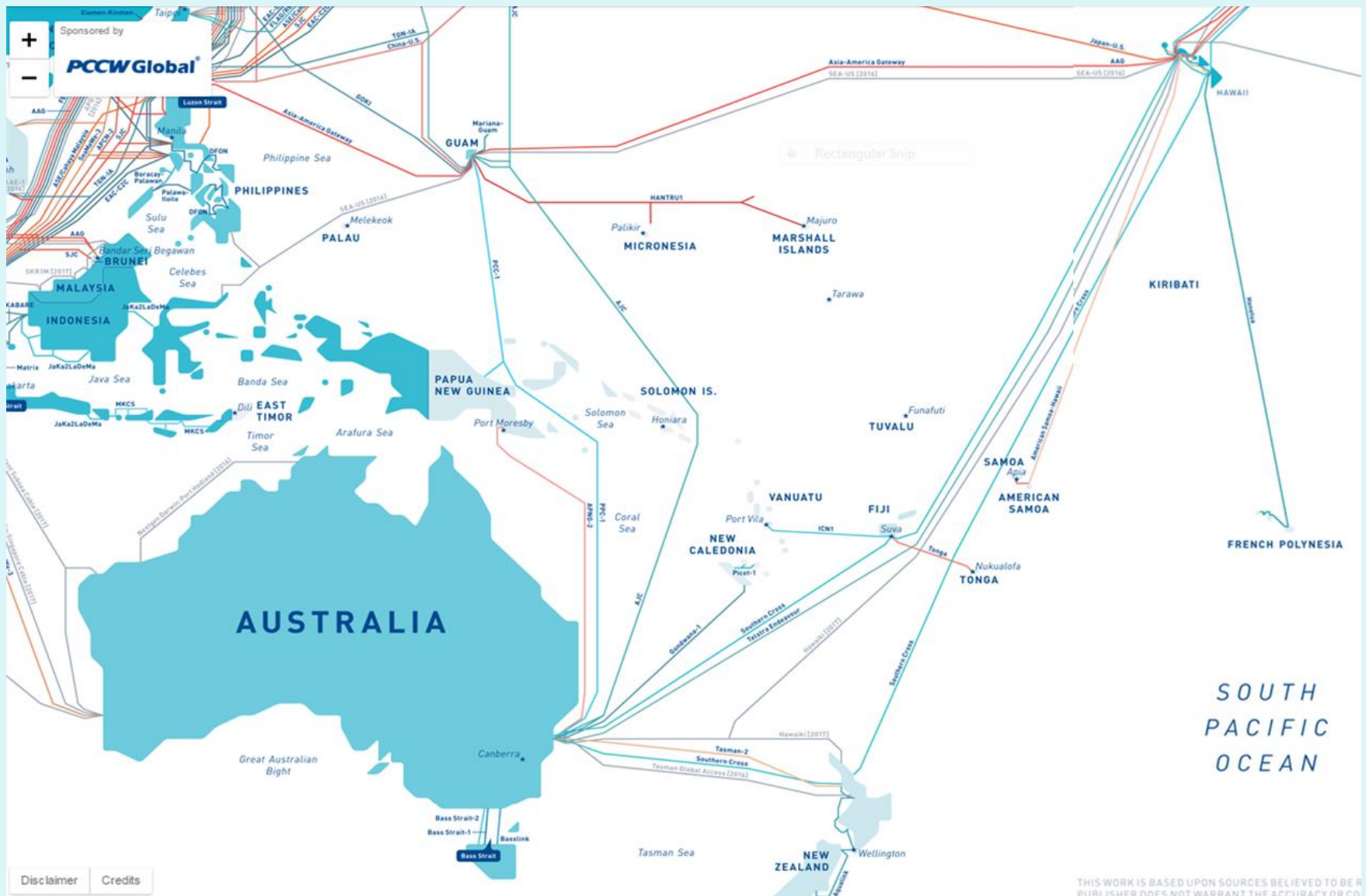
## Fixed broadband prices as % of GNI per cap



**Broadband Commission Target: less than 5% of monthly GNI per capita**

Source: ITU 2015

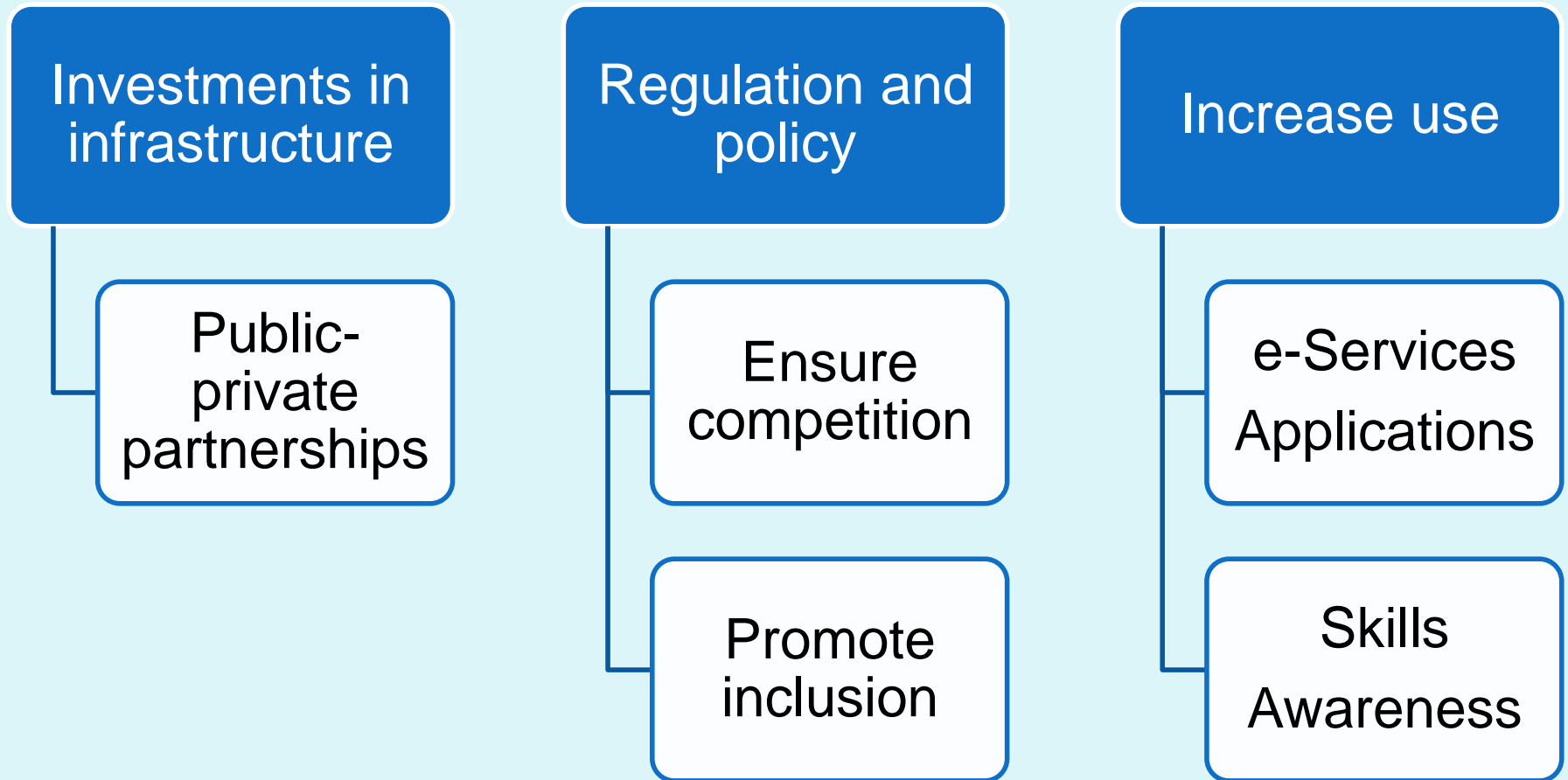
# The Pacific Connectivity Map



Source: <http://submarine-cable-map-2016.telegeography.com/>

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# Building blocks to enhance ICT impact



# Potential and Challenges for ICT Impact



## Education

- E-learning and online education content
- ICT is not part of education plans



## Health

- Patient alerts, online health information, and transmission of diagnostic information
- Limited applications



## Financial Inclusion

- Mobile money and mobile remittances
- 80% of people have no access to formal financial services

# ADB Support

## Submarine Cable

- Cook Islands
- Palau
- Samoa
- Tonga

## Applications in Social Services

- PNG Rural Primary Health
- Samoa SchoolNet
- Tonga m-Health

## Regulation and making internet affordable

- Technical Assistance



# Learn more

Corporate Evaluation Study: ADB Support to Pacific Small Island Countries: <http://www.adb.org/documents/adb-support-pacific-small-island-countries>

Evaluation Information System (EVIS): <http://evis.adb.org/>

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THANK YOU!

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